Advertiser Estimate# Product

> Ver# w Status Revised

Traffic Order#49621

Last Received: Printed:

08/15/2012 9:59 AM

Showing Bnylines: All Rep & Sta Revised Lines 08/15/2012 9:51 AM

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Flight Dates Agency C/P1/P2/E Agency (6190 GROVEDALE CT, SUITE 200 ALEXANDRIA, VA 22310) ABAR HUTTON MEDIA 08/16/2012 - 08/22/2012 //549

Rep Firm Sales Office (Salesperson (

) WASHINGTON) IAN FOX

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263

-- CONTRACT COMMENT --

Fax# Buyer

Phone#

JEFF SCATTERGOOD

Hiatus Weeks

AM CHEMISTRY COUNC

AMER CHEMISTRY CNCL

NONDISCRIMINATION CLAUSES. REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHICKTY, AND MUST CONTAIN RACE OR ETHNICITY. BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING COMPLETES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOE6 TO DISCRIMINATE IN ANY RACTS WITHOUT REGARD TO

— REMARKS —

REV ORDER, HOPEFULLY WITH UPDATED RATES OHR SHARES WILL GO HE IN FUTHER

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* *	**	* .	·./	Ln	SHARES W
M,W 5P-! Buyline Co: Sales Remark: V3 More than 1	TH Buyl Sales R V3 Comm	TU Buyl Sales R V3 More	E Buyl Sales R	Day	IILI GO U
M,W 5P-530P Buyline Comment: NEWS Sales Remark: V3 1X PER REV RATE V3 More than 2 codes changed	TH 5P-530P Buyline Comment: NEWS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	TU 430P-5P Buyline Comment: NEWS Sales Remark: V3 CANCL V3 More than 2 codes changed	F 4P-430P Buyline Comment: NEWS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	Time	OUR SHARES WILL GO UP IN FUTURE
P V3 1X I REV RA:	r nt: NEWS V3 REV	P V3 CANO	P Int: NEWS V3 REV	Program	Ĥ
L: NEWS V3 1X PER DAY. REV RATE les changed	RATE Changed	iged.	RATE	cam	
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: 3 0	:30	: 30	:	Ľеп	
\$250.00	\$250.00	\$250.00	\$250.00	Rate	
08/20	08/16	08/21	08/17	Dates	
08/20-08/22	08/16-08/16	08/21-08/21	08/17-08/17	u 2	
N	н	0	H	Spots/Week	
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N	д а	0	⊢ 	Total Spots	
\$500.00	\$250.00	\$0.00	\$250.00	Total Cost	
0	0		۱ ۰	Cost	
				Daypart	
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	EC'd Yes	Rep Order# 8850007
		Ver# 3
		Status Revised
		Traffic Order#
Showing Buylines: All Rep & Sta Revised Lines	Last Received:	Printed:
Rep & Sta Revised Lines	08/15/2012 9:51 AM	08/15/2012 9:59 AM

2 of 3

Daypart

Sales Remark: V3 1X PER DAY REV RATE V3 Comment Changed, Rate Changed `*9 SU 10A-11A Buyline Comment: THIS WK Sales Remark: V3 1X PER DAY REV RATE V3 Comment Changed, Rate Changed	Buyline Comment: NEWS Sales Remark: V3 DELETE V3 Comment Changed, Spots/week Changed V3 SA 5P-530P	Buyline Comment: NEWS Sales Remark: V3 1X PER DAY REV RATE V3 Comment Changed, Rate Changed	Buyline Comment: NEWS Sales Remark: V3 1X PER DAY REV RATE CANCL 1X V3 More than 2 codes changed V**6 M-TU 6P-630P	\	Ln Day Time Program	# 549 JEFF SCATTERGOOD	Station KTVX-TV SALT LAKE CITY Advertiser () AMER CHEMISTRY CNCL Product AM CHEMISTRY COUNC
0	_		3/	2		Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency (6190 C
 ພ 0	: 30	: 30	:30	:30	Len) ABAR E ROVEDA ANDRIA,
\$300.00	\$300.00	\$450.00	\$300.00	\$300.00	Rate	//549 08/16/2012 - 08/22/2012	() ABAR HUTTON MEDIA 6190 GROVEDALE CT, SUITE 200 ALEXANDRIA, VA 22310
08/19-08/19	08/18-08/18	08/22-08/22	08/20-08/21	 08/17-08/17	Dates	23	000
H	н	0	N	L 	Spots/Week	Salesperson Phone#	Rep Firm Sales Office (Salesperson (
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H	ь	0	N	₽	Total Spots	202-872-5880 202-872-0263	WASHINGTON JAN FOX
∜s 3000 000	\$300.00	\$0.00	\$ 500. 0000	\$300.00	Total Cost	63 63	NC

-- REPORT TOTALS--

Report Totals: 9 / \$2,500.00

-SALES MONTHLY TOTALS-

Books null Demos RA35+	Advertiser () AMER CHEMISTRY CNCL Product AM CHEMISTRY COUNC Estimate# 549 Buyer JEFF.SCATTERGOOD Phone# Fax# Aug 12: 9 / \$2,500.00 Sales Totals: 9 / \$2,500.00 Station Totals: 9 / \$2,500.00 Lines not sent/rchd/rtrn: 0 / \$0.00 COMPETITIVE Market Totals \$36,819	Rep Order# 8850007 Ver# 3 Status Revised EC'd Yes
	Agency () ABAR HUTTON MEDIA 6190 GROVEDALE CT, SUITE 200 ALEXANDRIA, VA 22310 Agency C/P1/P2/E //549 Flight Dates 08/16/2012 - 08/22/2012 Hiatus Weeks CABL 0% KAZG 0% KJZZ KSTU 35% KTVX 6% KUCW	Traffic Order#
	Rep Firm Sales Office () WASHINGTON Salesperson () JAN FOX Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263	Printed: 08/15/2012 9:59 AM 3 of Last Received: 08/15/2012 9:51 AM Showing Buylines: All Rep & Sta Revised Lines

3 of 3

EC'd Yes	Rep Order#
	88

8850007

Ver# Status New

Traffic Order#

Showing Bnylines: All Lines Last Received: Printed: 08/15/2012 9:06 AM 08/15/2012 8:56 AM

1 of

Fax# Bnyer Phone# Estimate# Product Advertiser Station KTVX-TV SALT LAKE CITY 549 AM CHEMISTRY COUNC JEFF SCATTERGOOD) AMER CHEMISTRY CNCL

> **Flight Dates** Hiatus Weeks Agency C/P1/P2/E Agency () ABAR HUTTON MEDIA 6190 GROVEDALE CT, SUITE 200 ALEXANDRIA, VA 22310 08/16/2012 - 08/22/2012 //549

> > Rep Firm Sales Office (Salesperson (

) WASHINGTON) JAN FOX

Salesperson FAX# Salesperson Phone#

202-872-5880 202-872-0263

- CONTRACT COMMENT -

BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO NONDISCRIMINATION CLAUSES. REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY

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W 10P Buyline Co Sales Remark:	M-TU Buyli	TH-F 6P- Buyline Co	M,W 5P- Buyline Co Sales Remark:	TH Buyli	TÜ Buyli	 F Buyli	□ау
-1035	630P	630P	530P mmen	5P-530P Buyline Comment: NEWS	430P-5P Buyline Comment: NEWS	 4P-430P Buyline Comment: NEWS	Time
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\$450.00	\$223,00	\$225.00	\$185.00	\$125.00	\$18500	\$200.00	Rate
08/22-08/22	08/20-08/21	08/16-08/17	08/20-08/22	08/16-08/16	08/21-08/21	08/17-08/17	Dates
щ	N	и	N	н	н	1	Spots/Week
н	Н	н	ш	Н	н	<u> </u>	# of
Ľ	N	и	N	L	щ	۲	Total Spots
\$450.00	\$450.00	\$450.00	\$370.00	\$185.00	\$185.00	\$200.00	Total Cost
						 	Daypart

9 SU 10A-11A Buyline Comment: THIS WK Sales Remark: VI 1X PER DAY	8 SA 5P-530P Buyline Comment: SAT NEWS Sales Remark: V1 1X PER DAY	LT Ln Day Time Program		Station KTVX-TV SALT LAKE CITY Advertiser () AMER CHEMISTRY CNCL Product AM CHEMISTRY COUNC Ferimatest 540	Rep Order# 8850007 Ver# 1 Status New EC'd Yes
Jan 5224.00 08.	30 \$200,00 08	Len Rate Da	Flight Dates 08/16/2012 - 08/22/2012 Hiatus Weeks	Agency () ABAR HUTTON MEDIA 6190 GROVEDALE CT, SUITE 200 ALEXANDRIA, VA 22310 Agency C(P1/P2)F	Traffic Order# Las Showing I
08/19-08/19 1	08/18-08/18 1	Dates Spot	Sal Sal	Re Sal Sal	Printed: 08/15. Last Received: 08/15/ Showing Bnylines: All Lines
μ	"	Spots/Week # of Weeks	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office () W Salesperson () JA	08/15/2012 9:06 AM 08/15/2012 8:56 AM nes
1 \$225.00	1 \$200.00	Total Total Cost Spots	202-872-5880 202-872-0263) WASHINGTON JAN FOX	2 of 2
		Daypart			

-REPORT TOTALS-

Report Totals: 12 / \$2,715.00

-- SALES MONTHLY TOTALS--

Aug 12: 12 / \$2,715.00

Sales Totals: 12 / \$2,715.00 Station Totals: 12 / \$2,715.00 Lines not sent/rcld/rtrn: 0 / \$0.00

Demos	Books				COMPETITIVE
RA35+	null			Market Totals	Ϊ΄
				\$39,985	
		NTVX	KSTU	CABL	
		%	35%	%	
			KTVX	KAZG	
			% O		
			KUCW	KJ22	
			80	%	
			KUPX	KPNZ	
			0%	%	
			KUTV	KSL	

27% 29%